

expect

MORE

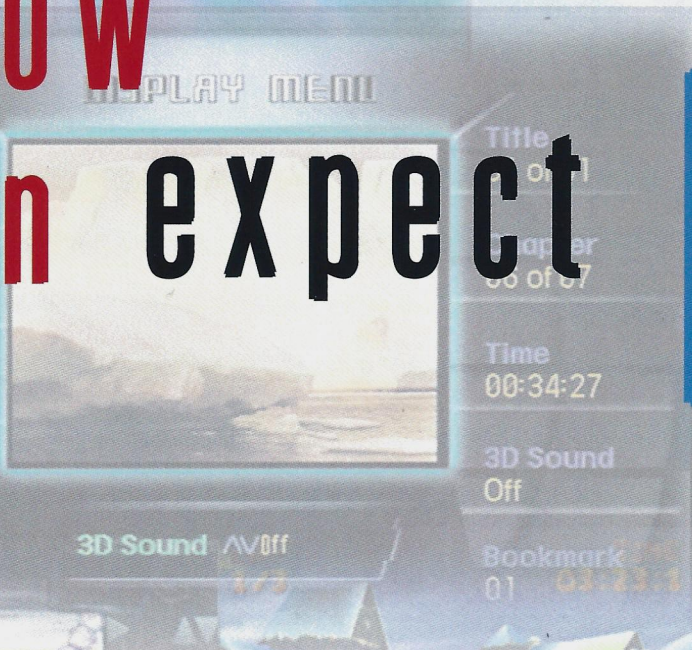


from

now

on expect

MORE



What makes NUON-enhanced DVD Players so special?

From now on, you can expect advanced, yet simple to use, movie playback and special features as the NUON standard. Ultra-smooth scanning in both forward and reverse. Pan effortlessly and pinpoint the portion of the scene you really want to see, and zoom in with incredible clarity. The ultimate in control, a unique Graphic User Interface lets you navigate easily and adjust multiple parameters without missing a moment of the movie. Capture fast moving action with a multi-picture strobe - each frame is updated while the movie plays on. Select just the right angle from a series of different shots at the bottom of the screen, again, all as the movie plays on.

The next generation NUON-enhanced interactive DVD Players are here now! And you were more than wise to wait. From now on, NUON technology makes DVD Players better, more powerful, truly interactive and the best value. What you get is a Total Entertainment Center that plays movies, video games and audio CDs, browses the Web and offers so many cool features that you just can't get on any basic DVD Player.

Expect MORE and MORE

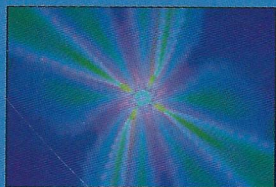
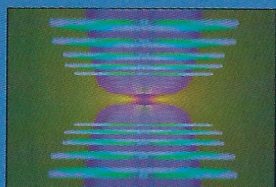
Be on the look out for NUON-enhanced movies with special added content and film-specific user interfaces that let you really get behind the scenes.

Browse movie scripts & storyboards, go to special film web sites and events.

Even now, the top Hollywood Studios are creating special NUON-enhanced movie products that you can only access on NUON-enhanced DVD Players.

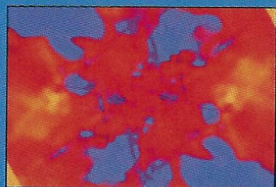


from your DVD player



Music to your ears - and eyes!

Play your favorite audio CDs and bring the music to life with the Virtual Light Machine™ feature. Fill your TV screen with magical patterns of color and light that react and shift in time to the music.



Surf in your living room!

In the future, Internet Connectivity peripherals will enable you to get connected directly to the World Wide Web, and you can go where you want to go on the Web, right from your DVD Player.




Got Games?

From games to edutainment, a diverse collection of interactive NUON titles will provide entertainment for the whole family right in your living room. Right now, the best software makers in the world are creating a wide range of fun and exciting NUON games. You'll find them, as well as plenty of NUON game peripherals, at key electronics retailers across the country.



So, now you know the basics about the Anything-But-Basic NUON-enhanced DVD player. To find out more check out www.nuon-tech.com. You will come to understand why it's NUON, from now on!


N U O N
FROM NOW ON



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